



1 THEATER KIKKER

Start and endpoint of the walk.

2 SELEXYZ

Move slowly as near as possible to Selexyz – not too close

3 BIBLIOTHEEK ☑

Walk inside & compare the difference between a bookstore and a library.

4a ZARA

Make a 360° turn. You have become a synthesizer knob.

4c HEMA

4d MEXX

Discover the invisible security gates

4e DE SLEGTTE

5 DOUGLAS

6 PARKING VREDENBURG ☑

Enter the door on the right of Van Daalen's Haringshop, which is in the kiosk on the square. Take the stairs down. Listen to the Chipknip and display. Turn around and smile at Big Brother.

7 ENTRANCE HOOG CATHERIJNE

Take the escalator to the shopping platform.

8 V&D ☑

Go left to the cosmetics. Beware of the loud security gates in front of this department. Once you're in, notice the difference between male and female perfume displays.

9 BILLBOARDS

Walk underneath the 2nd billboard in the hall towards the 2 triangular screens next to it.

10 MEDIAMARKT ☑

Go left to the TV department. Compare HD and LCD TV's by moving close to the screens. Make sure you don't scratch them!

12 TAXI EXIT

Stand in front of the taxi exit to grasp an internet signal.

11a OV CHIP

11b TRAMS

Listen to departing trams. Sit down at the bench and listen to the busses passing by. Take the escalator to the station hall.

13 STATION

Move freely here. Highlights are the trains, the screens and the lockers.

14 CHARLIE CHIU'S AUTOMAT

15a ABN AMRO BANK
Move close to the screen

15b RABOBANK

15c ING BANK

16 RED NEON ARTWORK
17 ZADELSTRAAT

Put on the headphone again and move slowly towards the Dom Tower.

18 DOM

Walk underneath the tower, turn right for the 'hoog-spanning' door and enjoy the view.

Please return your headphones to the festival desk.